



## **PRIVACY POLICY**

The Bluegrass Country Foundation (“Bluegrass Country”) places a high priority on protecting the privacy of our listeners and website users. This policy explains what types of information is collected by the Bluegrass Country website [bluegrasscountry.org](http://bluegrasscountry.org), and how this information is used.

### **What Personally Identifiable Information is Collected**

When you contact Bluegrass Country through our website, you voluntarily provide us with contact information (such as name and e-mail address). We may use this information for specific, limited purposes. You may always opt out, either now or at any time in the future, if you do not wish to receive our messages.

Bluegrass Country uses third parties to collect and process donations to the Foundation through secure websites. Certain information is available to us, including your name, address, telephone number, e-mail address, and donation history. We do not have access to your credit card or bank account information.

Bluegrass Country uses a third party to provide audio streaming of our program to the internet, including our website and other apps that carry the signal. You may voluntarily provide us with contact and listening preference information when you log on to the online audio stream player. The streaming provider uses cookies for the purposes of statistical analysis, improving the friendliness and usability of our website, tailoring content to your interests and engaging with social media. By visiting and using our website, you consent to our use of cookies as described in our cookie policy, which can be found using a link on the audio stream player screen.

### **IP Addresses**

Bluegrass Country’s website administrator uses your IP address to help diagnose problems with our server, to administer the site, and for statistical metrics used to track website visitor traffic.

### **How Your Information May Be Used**

We use your personal information to provide you with personalized service; to send e-mail alerts to you; to answer your requests; You may choose to opt out at any time, which will cease all communications from us. We may also use your information to track visitors to our website. This lets us see which of our features are the most popular so we can better serve our users' needs. It also lets us provide aggregate data about our

traffic (not identifying you personally, but showing how many visitors used which features, for example) to outside parties

### **Contact Information Privacy**

The Bluegrass Country Foundation does not provide, sell, or rent e-mail addresses or other contact information to anyone outside the organization.

### **External Links**

Bluegrasscountry.org includes links to external websites. These links do not fall under the bluegrasscountry.org domain, and the Bluegrass Country Foundation is not responsible for the privacy practices or the content of external websites. Your use of any linked website is solely at your own risk.

### **Modifications**

We may amend this privacy policy from time to time; please review it periodically. We maintain the option to modify this privacy at any time by electronic notice posted on our website. Your continued use of our website after the date that such notices are posted will be deemed to be your agreement to the changed terms.